Memorandum for: Judge E. E. Townes, Chairman, Houston Executive Committee, Baylor University Board of Trustees

Subject: The Current Status of Baylor University College of Medicine in The Texas Medical Center and the Proposed New Jefferson Davis Hospital

In a memorandum on The Texas Medical Center, prepared in 1948 at the request of Mr. H. R. Cullen, the late Dr. H. J. Stander, an outstanding medical educator who was then Professor of Obstetrics and Gynecology of Cornell University Medical College and Director of the New York Lying-in Hospital, gave the following definition of a Medical Center:

"A 'Medical Center', as this term is used today, connotes an institution designed to offer medical care of the highest standards in every branch of medicine to the community; to equip and train most adequately young graduates for general practice or the specialties; to educate and train undergraduate medical students and nurses in a manner consonant with the highest demands of medical education; and finally, to be in the forefront in medical investigation and fundamental research in the cause and treatment of disease. It is evident that to attain these ends the medical center must be able to offer adequate hospital facilities as well as be an intimate part of a first class medical school."

Dr. Stander stated further that these essential requisites could be met in the proposed Texas Medical Center in Houston and that "the Medical School of Baylor University is uniquely situated in a large and ever growing modern city with a concentration of industry and finance which should be able, not only to support, but also to develop the Medical School to a point where it will be

among the best of our centers of medical education and research." He emphasized, however, that in order to achieve these objectives certain broad principles must be followed, including particularly:

- 1. For every dollar spent in construction at least two dollars should be reserved for endowment to operate the institution.
- 2. A total bed capacity of about 1200, provided the classes of Baylor University be limited to 80 students per class.
- 3. The Head of each major department in the Medical School must be the Chief of Service in the affiliated hospital.
- 4. Establishment of an administrative organization with a joint Board representing the governing boards of the medical school and each of the participating hospitals and responsible for broad policies and under this a Medical Board composed of the Heads of the major clinical departments as the responsible professional body. The actual administrative organization for the Center should consist of the President of the Joint Board who works closely with the Director of the Hospital and the Dean of the Medical School.
- 5. "Geographic unity. The Center cannot function successfully and become one of the outstanding Medical Centers of the world if it is merely a combination of five or more individual hospitals associated with a medical school. The new Center cannot be a mere gathering together with the 'neighborhood' of several hospitals. The Center must be planned as one complete institution, with its several component units (hospitals) fitting as one over-all scheme, so that services such as X-ray, Out-Patient Department, Pathology and the various Laboratories may serve each unit alike and that there be no need for duplication of X-ray, etc."

Several other outstanding medical educators, including Dr. Alfred Blalock of The Johns Hopkins University. Dr. Basil MacLean of the University of Rochester, and Dr. Alfred Snoke of Yale University, who have had occasion to visit Houston and observe the Texas Medical Center development, have submitted reports embodying similar recommendations for the organization and construction of the Center. All of these men have emphasized the fact that a Medical Center consists essentially of a regular medical school and its affiliated hospital (or hospitals) with complete organizational integration of their personnel and geographic unity of their facilities. In his report on The Texas Medical Center, Dr. Blalock placed great emphasis upon these principles stressing particularly the proper relationship between the medical school and its affiliated teaching hospital. After explaining the fundamental reasons for these principles and how time and experience had proved their significance in the nation's greatest medical centers, he emphasized that by "hospital facilities, I do not mean mere association or proximity to a hospital where medical students may be permitted to drop in and observe the course of patients, but instead a hospital operated and maintained primarily for the teaching of medical sciences and the investigation of medical problems, and supervised and directed by appropriate members of the medical school faculty just as absolutely as other faculty members are in complete charge of their anatomical dissecting rooms or chemical laboratories."

In the concluding remarks of his report, Dr. Blalock again emphasized the important role of the medical school stating "it must be obvious to you that I feel that the success and the future of the proposed medical center hinges on the emphasis and the development of the facilities of the associated medical school. Having carefully selected the men to head the faculty of the medical

school, they must assume a position in the organization of the center that will ensure the proper development of their departments. They must have absolute control under trustee supervision of sufficient beds for training and teaching purposes. One well organized, closely integrated medical school that is actually the foundation upon which the center is organized is the best assurance of success."

These men are all eminent medical educators. They are recognized authorities in their fields of endeaver and they speak with the wisdom derived from long experience and diligent study of these problems. They have all pointed out the important role of the medical school in the center. They recognized only one medical school for the center - the one regular and complete medical school - Baylor University College of Medicine. No other medical school is mentioned in their reports because their concept of a medical center both in organization and construction consists simply of a medical school joined with its teaching hospital units. This concept by its very nature excludes the possibility of more than one medical school. Thus, it is no more possible to have a medical center with two medical schools than it is to have a wheel with two hubs. To be sure, two medical schools can exist in two medical centers geographically located in the same area, but each medical school would constitute the nucleus of its own center.

A review and analysis of certain events which have taken place in the Texas Medical Center during the past few years make it plain that the wise counsel and recommendations of these prominent medical educators have not been fully appreciated. More important, however, than the failure to appreciate the significance of this advice is the fact that the current trend of events may seriously jeopardize the entire future of the Texas Medical Center and of Baylor University College of Medicine.

For a more concise consideration of these events it is desirable to begin with the status of the Texas Medical Center approximately two years ago. At that time the only constructed institution in the Center was Baylor University College of Medicine and it was operating under tremendous handicaps for it had no affiliated hospital facilities for which it could assume proper responsibility and adequate authority in carrying out its clinical teaching program. With few exceptions the various clinical departments existed only as organizational facets of the College with no clinical services of their own through which they could properly perform their teaching and research functions. The blueprint for the Center consisted essentially in a "gathering together" in the neighborhood of a number of proposed hospitals and a so-called Central Outpatient Clinic which was to provide outpatient service for all the hospitals in the Center and be operated by the Medical Center Board. It was apparent from this concept of the Center that the Central Outpatient Clinic would be the "Central organization through which all institutions in the Center will be drawn into the team." and the Board of the Texas Medical Center would build the Clinic and "exercise general control over it." It was further stated in describing this concept that "the professional men heading the various departments" will have charge of the work within the Clinic. Thus, it would be the hub of the Center, not the medical school. Aside from the fact that the concept itself is unsound, the details of operation so far as professional personnel, channels of authority, and patient management were never clarified. It is obvious that this concept of a Medical Center violated all the principles and injunctions of Drs. Stander and Blalock and the idea of a Central Outpatient Clinic was simply unthinkable to the professional people both in the medical school and in the participating hospitals.

The conviction that it was an unworkable scheme generated much opposition and contention. This was the status of the situation when Drs. Basil MacLean and Alfred Snoke arrived on the scene approximately two years ago.

These experts in the field of hospitalization and medical education were invited here by the Board of Managers of the Jefferson Davis Hospital who were metivated by a sincere desire to improve the services and teaching facilities of the institution. Following their survey of the hospital these men recommended an affiliation with Baylor similar to that in effect at some of the nations leading medical centers. On the basis of these recommendations and the conviction that they were directed toward the best interests of the hospital in providing improved professional care of patients and in furthering medical knowledge, the Board of Managers completed the contract with Baylor University formally establishing the affiliation. The expressed approval of these recommendations by a majority of the members of the staff of the hospital at that time is also significant in reflecting their desire to serve the best interests of the institution and their spirit of cooperation which greatly facilitated the reorganization and which has since prevailed.

The importance of this event cannot be overemphasized for it not only provided Baylor with a teaching hospital without which it could never function successfully but it also created the requisite units for the development of a true Medical Center. The only difficulty in fully achieving this objective, newever, was the fact that these two institutions were situated several miles apart and experience has shown that until these two units are joined together under one roof or in juxtaposition, they can never achieve the full fruits of their marriage. It was for this reason that Dr. Basil MacLean in conference

with Mr. H. R. Cullon recommended the construction of a new Jefferson Davis
Hospital immediately adjoining Baylor University College of Medicine and the
conversion of the present hospital into a Tuberculosis hospital, with the funds
for the proposed new Tuberculosis hospital to be used along with additional funds
for construction of the new Jefferson Davis Hospital. With his characteristic
perspicacity, Mr. Cullen immediately recognized the full significance of this
proposal both as a solution to the problems created by the unworkable and objectionable plans of the proposed Central Outpatient Clinic idea and as a means of
renewing the faltering progress of the Medical Center development. Mr. Cullen's
announcement of this proposal was immediately met with the enthusiastic approval
of virtually everyone concerned and steps were taken to secure the authoritative
sanctions of the City and County officials, as well as those in charge of the
Tuberculosis hospital program. The additional funds for construction were to be
obtained from the Cullen Foundation and the M. D. Anderson Foundation amounting
to about a million and a half dollars apiece.

These essential agreements were completed approximately a year ago with a Building Committee established to confer with the architects in planning the new hospital, but during this time all progress has come to a virtual standstill. An analysis of the cause of this unfortunate development reveals the fact that the same factors which previously plagued the Medical Center development have again become operative and stem primarily from the concept of the so-called Central Outpatient Clinic.

Thus, while The Cullen Foundation was willing to provide its funds with virtually no strings attached except, of course, that the hospital be used as an affiliated teaching hospital of Baylor University College of Medicine, the

M. D. Anderson Foundation (whose members apparently dominate the Medical Center Board) have insisted upon certain qualifications in giving their funds and have placed these restrictions in the agreement which has been tentatively prepared by the Medical Center Board for deeding the land to the City County on which the hospital is to be built.

These provisions which would, and indeed already have, created much objection and even dissension appear in Section IX of the tentative agreement. They include first "provision for examination and hospitalization of private pay patients" in addition to "provisions for public charity hospitalization." Second, the appointment of a "separate director" for the Outpatient Clinic and Pathological Institute upon recommendation of the Administrative Board of the New Hospital giving "due consideration to suggestions from the Board of Trustoes of the Texas Medical Center." Third, that "arrangements will be made with medical and educational institutions having school or schools in the Texas Medical Center" and that the "relations between the Hospital and its services with the schools or school and their or its services will be proper and equitable as respects all of the institutions concerned." Fourth, the management, control, and operation of the hospital by (1) a joint board consisting of seven members, three of whom (including the Chairman) would be nominated by the Board of Trustees of the Texas Medical Center; (2) a "Director of the New Hospital (exclusive of the Outpatient Clinic and Pathological Institute)"; and (3) a Director of the Outpatient Clinic and Pathological Institute.

It is readily apparent from these provisions that the same fallacious concept of a Medical Center which plagued its earlier development and reached its climax of frustration in the proposal to build a so-called Central Outpatient

Clinic two years ago has persisted to haunt and frustrate the construction of the new hospital. Why, for example, is there a need to appoint a separate Director of the Outpatient Clinic and Pathological Institute? The Outpatient Clinic is inherently a part of hospital and just as much a part of the hospital as the clinical laboratories, the operating room suite, or for that matter, the laundry. There is as much reason to have a separate director for the Outpatient Clinic as to have separate directors for every other phase of the hospital's activities. Why should there be an insistence on private pay patients? Only because this was an essential part of the original concept of the so-called Central Outpatient Clinic. This provision can only create (it has already done so) violent objections by the local medical profession and the private hospitals in the city. as well as in the Center. It is unessential to the educational activities of the hospital and is particularly unnecessary in light of adequate provisions already available in other hospitals. Why should there be insistence upon arrangements of affiliation between the hospital and medical schools in the Center? A satisfactory affiliation by means of a formal contract now exists between the hospital and Baylor University College of Medicine and this provision is obviously directed toward an affiliation with another medical school. Here again is raised the same old problem which has continuously plagued the Medical Center development - the problem of two medical schools, Baylor University College of Medicine and the so-called Postgraduate School of Medicine of the University of Texas. To make matters worse this original plan was based upon the concept that the former would concern itself with undergraduate teaching and the latter with postgraduate instructions. The fallacy of this plan is based upon the obsolete concept that undergraduate and graduate medical education are independent endeavors

requiring separate and different personnel and facilities. To be sure such a concept once prevailed a quarter of a century ago, but it is now of historical interest only. Postgraduate Schools of Medicine as separate institutions have long been abandoned. It seems curious that the University of Texas should still embrace this concept when the trends in medical education have long since passed this point of development. It is now generally recognized that undergraduate and graduate medical education are inseparable parts of a single program; they are simply stages in the development of physicians which follow each other in logical sequence. They are interrelated and interdependent. They require the same teaching staff and facilities and the same structural organization of the institution providing them. These provisions are all available at Baylor University College of Medicine, and like any other first class medical institution, it must engage in these activities if it is to maintain its Class A rating and its development as a strong and vital force in the field of medical education.

It is obvious that these provisions written into the tentative agreement for construction of the new Jefferson Davis Hospital stem from a fallacious concept of a Medical Center - the original concept that placed emphasis upon the so-called Central Outpatient Clinic as the hub of the Center rather than the medical school and the new obsolete and factitious notion that the medical educational program may be separately organized and carried out by two different universities, one of which would be concerned with undergraduate activities and the other with postgraduate activities. The effort to impose this concept, which violates all the principles and injunctions of such outstanding medical educators as those mentioned earlier, has produced a serious conflict of interest which if continued can only lead to further discord and contention. Indeed so

much strife and opposition has now been generated that the whole future of both the Medical Center and Baylor University College of Medicine is now in serious jeopardy. Because of this contentious situation as well as its own opposition to certain provisions in the above agreement, the Cullen Foundation is now giving serious consideration to dropping the whole plan of building a new Jefferson Davis Hospital.

This is a matter of grave concern both for the Medical Center and for Baylor. Such an eventuality would seal the doom of the Medical Center for a long time - perhaps our lifetime - and it would destroy all hope for the growth and development of Baylor as a strong and vital medical educational institution. To be sure Baylor could limp along under present conditions but the great disadvantages and handicaps produced by the several miles separation of its hospital would create serious limitations to its future progress as a first rate institution. Since the Jefferson Davis Hospital is the only hospital that can provide Baylor with adequate teaching material and since it is not possible to move Baylor next to the present hospital, the only hope for Baylor lies in moving the Jefferson Davis Hospital next to Baylor. In addition, it is recognized that there is a crying need for a new and enlarged hospital to meet the growing demands of the community which has almost doubled since the present building was constructed.

This hope can be fulfilled only if certain essential principles which constitute the basis of a Medical Center are closely followed in its establishment. These principles, as described above and extracted from the Stander and Blalock reports, have been repeatedly emphasized by many outstanding medical educators. Except for "geographic unity" of the medical school and the hospital these

principles constitute the basis for the present affiliation between Baylor and the Jefferson Davis Hospital. By simply continuing this agreement all that remains to achieve a great Medical Center and to assure the future growth and development of Baylor is to construct the new Jefferson Davis Hospital next to the medical school. This is the key to the solution of our problem.

Michael & De Bakey

Michael E. De Bakey, M.D. Professor of Surgery and Chairman of the Department of Surgery, Baylor University College of Medicine

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